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Packaging Rap

New Products
Feature Article
Specials
Packaging Tips



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NEW PRODUCTS -

Tamper Evident Shrink bands are now available at SKS



Here at SKS we realize the concern for product tamper-evidency and are pleased to introduce heat sealable Shrink Bands to our existing line of containers. The pvc shrink bands are a great way to add value and appeal to your product. This is of special interest to consumers who are purchasing food type items, aromatherapy or personal care products, cosmetics,

toiletries, condiments and more. We have conveniently added shrink bands to our most popular items and have made it simple for you to purchase them. The shrink bands are made of clear pvc plastic, are 2 mil thick and contain a vertical perforation for easy removal. Once the band has been removed it cannot be re-applied to the container. We will also be offering equipment for heat seal application, which is easy to operate. In instances where you are doing manual applications a hand held unit would suffice. If you are producing much larger runs you may be interested in something more automated as a heat tunnel. Whatever your application these shrink bands are sure to add value and credibility to your product.

Aside from the shrink bands listed on our site, we also have the capability to have shrink bands produced with your product sku number, product number, logo and more.



LOOKING FOR CREATIVE FRAGRANCE CRAFTING IDEAS? Visit the SKS Bookstore:

At SKS's extensive bookstore you are certain to find a book to compliment your crafting love. From making homemade remedies and tonics to herbs for your pet, we have the book for you. Our featured book this month is **The Art of Fragrance Crafting by Marie Brown**. It has 16 exciting and fun collections, with over 80 recipes and creative ideas! Fields Landing Soap Factory introduces you to the pleasures of fragrance crafting. Create your own bath products for gifts or your own enjoyment. The collections have been decoratively packaged with labels. The sixteen collections include: Soap recipes including moldable and embossed. Soaps, Shampoos, bubble baths, liquid hand-soaps and salt rubs, bath and massage oils, bath salts and fizzies, perfumes and powders, scented home care products and

SKS SPECIALS -

Spice it UP! Spice Container

Visit us at <http://www.sks-bottle.com/340c/MonthSpecial.html> to see our latest product specials and sample containers. The pictured 1.5 oz spice container is a perfect compliment to your existing line of products or for a new product. This jar is made of hdpe (high density polyethylene) and is available with a cap at www.sks-bottle.com/340c/fin142.html. It is conveniently packed at 144/bag and is now being offered at the low price of \$24.48/bag (only.17

each including cap). Visit us regularly as we will be adding this item with a shrink band. Aside from spices this would be a great container for many products from bath salts to candies.

As always we maintain that testing is a critical element in determining the proper packaging for any product.



Newsletter compiled by Director of Mrktg. Maria R. Albanese. Your comments are welcomed; please send them to mariar@sks-bottle.com. All of any part of this newsletter cannot be reproduced without the consent of SKS Bottle & Packaging, Inc. *SKS does not imply that the goods depicted are fit for any particular purpose. See terms and conditions

packaging and labeling ideas. This 26 page paperback is certain to bring you hours of creative enjoyment. For other crafting ideas visit our bookstore at <http://www.sks-bottle.com/340c/books/bookSearch.html>.

PACKAGING TIPS:

Unsure if you need to provide tamper-evident protection? You should refer to your local laws for whether your particular product falls into the category which would require it to have a form of tamper-evident protection.

Often consumers rely on manufacturers to maintain that the product is safe for use or consumption and that the integrity has not been compromised from the time it leaves the manufacturing or production line to the store shelves. While providing tamper evident packaging will not prevent tampering or guarantee the item has not been tampered with, it will help to identify to the consumer from a look see perspective if the item has been interfered with.

As always we recommend product/ packaging testing prior to use. For tips you'd like to see added to our website, send your questions to comments@sks-bottle.com.

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