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# Packaging Rap

New Products  
Feature Article  
Specials  
Packaging Tips



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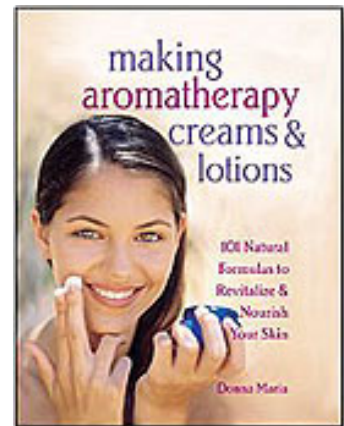


## NEW PRODUCTS

### FROSTED CONTAINERS FROSTED BOTTLES, FROSTED JARS, FROSTED ROLL-ONS

Visit our website for new products! We are continuously updating our site to include new items of interest. One of our newest items is especially popular to the body care

crafters, aroma-therapist, candle crafter and personal body care crafter. Our **FROSTED GLASS** bottles and jars are exquisite for the professional manufacturer or hobbyist alike. We now have a 4 oz clear (flint) frosted boston round, 22/410 available with cap options such as our silver metal cap. This bottle can be used to elegantly display items such as tonics, floral waters, toners and more. To compliment this bottle we have added a 2 oz clear (flint) frosted glass jar, 48/400, that is available a variety of closures such as the silver and black. The jar would be a beautiful choice for special hand and face lotions and creams as well. These two items are nicely complimented by the frosted roll on containers, which are available in clear (flint), blue and green. Again, the closure options are unlimited, with color choices like silver and black. The roll on bottles have been used for lip balm products, perfumes and colognes and more. This frosted line of containers is fresh and unique and would compliment any product line. For additional information on pricing and case packs visit these items at:  
[http://www.sks-bottle.com/340c/Frosted\\_Glass.html](http://www.sks-bottle.com/340c/Frosted_Glass.html)



### LOOKING FOR RECIPES AND GIFT GIVING IDEAS ?

SKS's bookstore is a perfect spot to check out if you are looking for crafting ideas and recipes. One of our all time favorites is **Making Aromatherapy Creams and Lotions** by Donna Maria. This book has 101 Natural Formulas to Revitalize & Nourish Your Skin. It is a reader's guide to creating exciting, inventive, and unique cosmetics and body-care products using all-natural ingredients and the power of aromatherapy. It includes an overview of aromatherapy techniques to extract aromatic plant materials, tips on creating unique and personal creams and complement of inspirational recipes. Combine these wonderful recipes and ideas with a unique container from SKS and your product is sure to be an exclusive. If you are looking for ideas for a hobby or for gift giving, our containers combined with these recipes make excellent choices. We have other wonderful books at our bookstore where you can get other craft ideas and recipes from Candle Crafting, to

## SKS SPECIALS -

### Sampling your Product as a means of Promotion

Sampling can be an excellent way of getting your product in the public and helping to promote it. Here at SKS we have an extensive line of small sample containers that are the perfect fit for sampling your product. Whether it is lotions and creams, bath salts or spices, we have the sample container for

you. Visit us at <http://www.sks-bottle.com/340c/MonthSpecial.html> to see our latest product specials and sample containers. The 20 ml clear pet bottle pictured below is a great way to show your product color and pizzazz. It can be labeled or decorated to give your product more appeal and is a wonderful way to get your product to the public. The ¼ oz clear glass square bottle with black cap can be use for more than just perfumes and lotions. Are you packaging Bath Salts, Spices, and more?? Well this is an attractive little bottle that will help promote your product while giving it the high-end feel. Whether it is sampling, product giveaways or packaging, these sample containers can be a great addition to your existing line of products. Visit an assortment of our sample containers at:

<http://www.sks-bottle.com/340c/SampleIndex.html>.



If you are not certain what the difference is between the various types of plastics; our resource page will also include a description of the **plastic materials and recycling codes**. We are interested in what your needs are so send your questions to [comments@sks-bottle.com](mailto:comments@sks-bottle.com) and we will try adding answers to our FAQ section.

Newsletter compiled by Director of Mrktg. Maria R. Albanese. Your comments are welcomed; please send them to [mariar@sks-bottle.com](mailto:mariar@sks-bottle.com). All of any part of this newsletter cannot be reproduced without the consent of SKS Bottle & Packaging, Inc. \*SKS does not imply that the goods depicted are fit for any particular purpose. See terms and conditions

making fancy herbs and spices

### **PACKAGING TIPS:**

When considering what type of container to use you should follow the recommended recipes and always test products for compatibility prior to use. Certain products store better in colored containers rather than clear where issues of light permeability are a concern. Also some types of oils work better with glass rather than plastic so it is always recommended to know your ingredients and test accordingly. When it comes to choosing the right container size you may find it helpful to use a conversion chart. We are currently updating our website to include this resourceful information so that you can convert your measurement whether dry or liquid into the proper units to find the container that will most suit your product. Also, some of our containers are measured by liquid volume while others are by weight.

There are also some great online resources for measurement conversions such as:

[www.onlineconversion.com](http://www.onlineconversion.com)

[www.convert-me.com/en](http://www.convert-me.com/en)

[WWW.SKS-BOTTLE-COM](http://www.sks-bottle.com)

[WWW.SKS-SCIENCE.COM](http://www.sks-science.com)

[WWW.BOTTLEINFO.COM](http://www.bottleinfo.com)