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Packaging Rap

New Products
Feature Article
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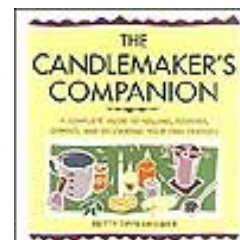
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Third Edition
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NEW PRODUCTS - CANDLE CRAFTING CONTAINERS & MORE

Visit our website for new products! We are continuously updating our site to include new items of interest. One of the fast growing and ever-popular crafts has been that of Candle Creation. Our extensive line of glass jars, and tins has been especially popular to the candle hobbyist and professional candle crafter as well. Visit our glass jar index at <http://www.sks-bottle.com/340c/G2.html> to view the blue glass jars, hex jars with gold caps and clear glass jars with metal or plastic closures. With the variety of decorating options such as labels, gems, decorative paints or etching you can transform your container into a unique and special gift idea or product line. The flat metal and deep dish tins are increasingly popular with the candle crafter and with the selection in sizes you can create a line from 1 oz up to 16 oz. You can view our selection at <http://www.sks-bottle.com/340c/SearchIndexMetal.html>. Our tins have rolled edges and you can choose from the see through (clear) tops to the solid ones. For additional containers that you feel would work for candles or you would like to see added to our website please email your suggestions to comments@sks-bottle.com

Check out our Candle Jars & Tins!



SKS Bottle & Packaging, Inc., has added several new books to the web store. Visit us at www.sks-bottle.com/340c/books/bookSearch.html for a complete listing of updated titles. One of our very popular titles: The Candlemaker's Companion is a Comprehensive Guide to Rolling, Pouring, Dipping and Decorating Your Own Candles. It is a step-by-step guide to making handcrafted candles at a fraction of their specialty-store cost. Combine this with a unique container from SKS and you have the perfect product or gift idea. Create a series of sizes and styles for gift baskets and versatility, an item everyone is sure to love. Visit our bookstore for other Candle Crafting books and ideas!

SKS SPECIALS

Visit us at <http://www.sks-bottle.com/340c/MonthSpecial.html> to see our latest updates on overstocks and discounted items. We are constantly adding to this list of specials. You can also find some containers in this section that are great for storage of bulk product or for product sampling. Our plastic 16 oz Lab bottle with cap is a great deal at .42 each. This is good for storage of bulk candle dye, scents etc. The 20ml clear pet bottles are a great tool for product samples and can be attractively decorated with a variety of label options. Of course our very popular 125ml blue cobalt glass jar is a great addition to any candle line and is perfect for an elegant look. You can add to the line by visiting our main glass jar selection for a view of other glass containers that would be suitable for candle making.

PACKAGING TIPS:

When considering what type of container to use you should pay close attention to the products ingredients, product intents and the method in which the container is filled. In particular when making candles you should consider the temperature at which you need to fill the container and determine if the container can handle this temperature. You



should also choose a container that will be able to withstand an open flame when the product is in use. Glass and metal are good options, however you should always test your product with the container for compatibility.

Newsletter compiled by Director of Mrktg. Maria R. Albanese. Your comments are welcomed; please send them to mariar@sks-bottle.com. All of any part of this newsletter cannot be reproduced without the consent of SKS Bottle & Packaging, Inc.

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