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# Packaging Rap

New Products  
Feature Article  
Specials  
Packaging Tips



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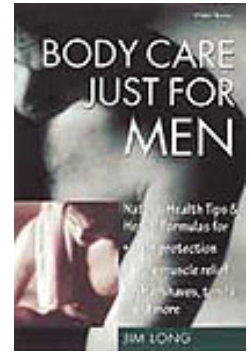


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Second Edition  
June 2003

## NEW PRODUCTS - Lip Balm Containers

Visit our website often for new products! Some of our most recent items added and ever popular are the various containers for lip balms. Along with our classic .15 oz white lip balm tube we have added the **NATURAL** one. This is especially useful if you are interested in displaying your lip balms color, or if you are adding this as a supplement to an existing line of Natural containers. We have also added the **1/4 and 1/8 oz clear lip balm jars**. They are great for sampling or displaying your products true color. They can be purchased in the small case packs or can also be purchased in bulk quantities for your best discount. The jars are also suitable for cream perfumes or sample lotions as well as a variety of other applications. For items that you would like to see added to our website please email your suggestions to us at [comments@skb-bottle.com](mailto:comments@skb-bottle.com).



SKS Bottle & Packaging, Inc., has added several new books to the webstore. Visit us at our **Main Book Index** for a complete listing of updated titles. One of the new titles: **Body Care Just for Men**: gives Natural Health Tips & Herbal Formulas for Men on topics such as Skin Protection, Sore Muscle Relief, Aftershaves, Tonics, and more. It is the only natural body care book devoted exclusively to men's health! Also, with each Newsletter we will feature a new title so stay tuned for additions. Order your book now for your own use or for that special person, they make great gifts!

### **PACKAGING TIPS:**

When considering what type of container to use you should pay close attention to the products ingredients, dispensability and application. Traditionally if your products is a solid or powder a wide mouth container is suitable. If you are looking to package a lotion, oil, or liquid based product you generally want to look for narrow mouth bottles.

## SKS SPECIALS

Visit us at <http://www.sks-bottle.com/340c/MonthSpecial.html> to see our latest updates on overstocks and discounted items. We are constantly adding to this list of specials. A few great specials include our low price on the 20ml pet plastic vials and caps for just .15 each. We also have some great 1/4 oz white plastic roll on containers for just .20 each. Both of these items are excellent resources for product enhancement or for sampling programs. Product sampling can be a useful tool to gain added exposure and brand confidence, visit our website for additional sample size containers that would work best with your product. Don't forget you get additional quantity discounts off your order total so the specials don't just end with this page. You should definitely check out this section and stay tuned to upcoming events, new items and the latest update from SKS!



By choosing the right container and closure combination and performing product testing you can avoid possible leaking issues that could result in the loss of sales or unsatisfied customers. If you need help in determining the correct container ask one of our professional sales staff. They would be happy to help in determining the correct package and provide samples for testing.

Newsletter compiled by Director of Mrktg. Maria R. Albanese. Your comments are welcomed; please send them to mariar@sks-bottle.com. All of any part of this newsletter cannot be reproduced without the consent of SKS

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